

[www.namibiaindustrialsupply.com](http://www.namibiaindustrialsupply.com)

# NAMIBIA INDUSTRIAL SUPPLY

Namibia's leading quarterly industrial B2B magazine



THE BRIDGE TO YOUR  
**GROWTH!**  
**MEDIA KIT**

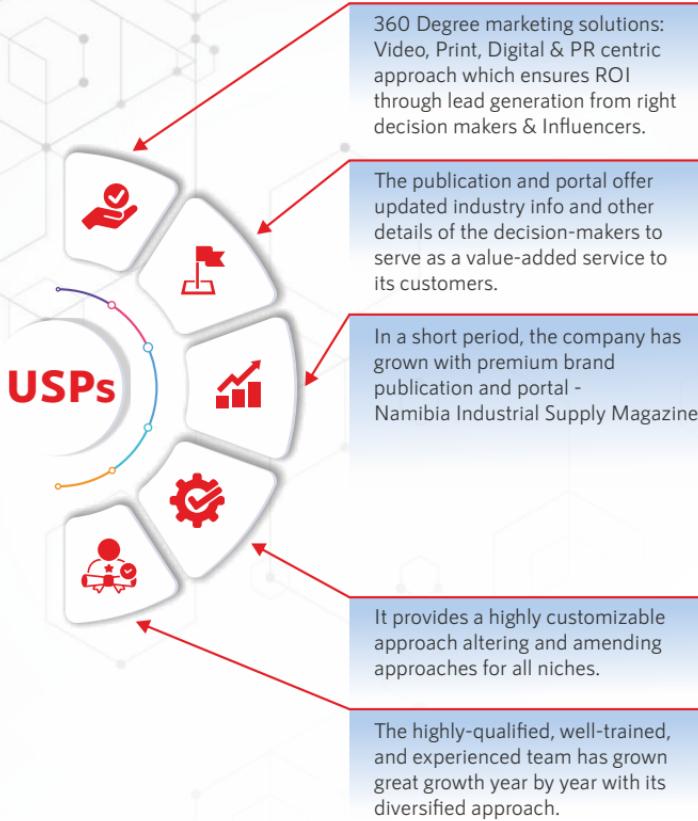
Published by:



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## Circulation by Industries



### AUTOMOTIVE

Agriculture • Electric Vehicles  
Passenger Cars • Two-Wheeler  
Three-Wheeler • Commercial Vehicles  
Automotive Aftermarket



### INDUSTRIAL

Pump • Paper Mills • Chemical  
Cement Plants • Construction •  
Electric Motor • Conveyor Belt  
Power Plants • Oil & Gas  
Steel Manufacturers • Textile & Handloom  
Industrial Aftermarket • Mining



### AEROSPACE

Engine Main Shaft • Transmission  
Landing Gear • Flight Control System



### RAILWAYS

Loco • Wagon Wheel • Traction Motor  
Suspension • Freight Carriers

## Geographical Reach



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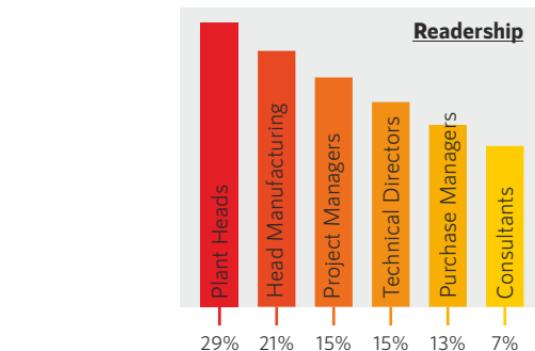
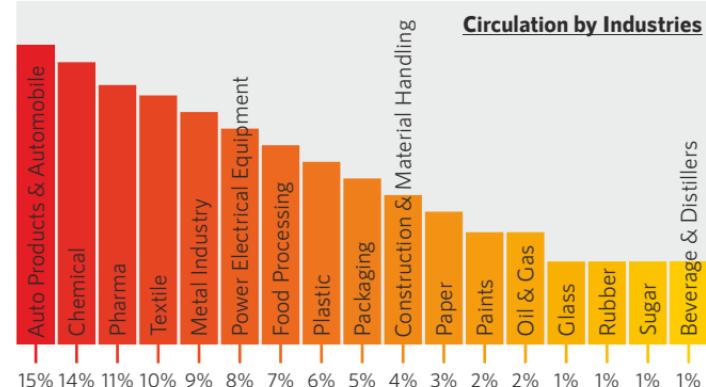
## PRINT FACTS

600+  
Happy Advertisers

2,350  
Print Copies

1,150  
Print Subscribers

1,200  
Readership



**NAMIBIA INDUSTRIAL SUPPLY** is Namibia's leading industrial magazine on engineering & allied industry, published by Ordient Media CC. Which is consistent in delivering quality & authentic content to the manufacturing industry & allied industry.

### Magazine Focus

Power | Machine Tools | Automation | Chemical & Process | Mining Industry  
Instrumentation & Control | Gears & Motors | Pumps & Valves  
Construction & Material Handling | Hydraulic & Pneumatics  
Industrial Cleaning | Metal Industry | Industrial Safety

### Geographical Reach:

Windhoek:  
**30%**

Walvis:  
**25%**

Swakop:  
**22%**

Okahandja:  
**12%**

Tsmeib:  
**11%**

Website

**www.namibiaindustrialsupply.com**

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SUPPLY** Namibia's leading quarterly industrial B2B magazine



**www.namibiaindustrialsupply.com** is a digital platform of NAMIBIA INDUSTRIAL SUPPLY magazine for the manufacturing professionals to keep them updated about the latest trends of the manufacturing industry on a real-time basis.

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## **DIGITAL FACTS**

Total Monthly Engagement

11,300  
Monthly Page  
Views



Followers

6,120  
Monthly Unique  
Visitors



Followers

3 Mins.  
Average Time  
Spent Per Visit

### **Visitors**

Plant Heads | Operations Heads | Head Manufacturing  
Consultants | Technical Directors | Project Managers  
Purchase Managers | GM, VP, President | EHM & OHS Heads

### **Our Online Advertising Programs Include**

- Online Banners
- Email Marketing with Customized mailers
- Newsletter Banner Advertisements

# PRINT RATES

## Page Advertisement Rates

PREMIUM POSITIONS		Inside Front Cover	Inside Back Cover
Front Gatefold	Back Page	NAD\$ 25,000	NAD\$ 25,000
NAD\$ 29,000	NAD\$ 27,000		

Ad Size	(width)	(height)
Double Page		
	405mm	277mm
NAD\$ 25,000		

Ad Size	(width)	(height)
Full Page		
	190mm	277mm
NAD\$ 16,000		

Ad Size	(width)	(height)
Half Page		
Horizontal	185mm	135mm
Vertical	91mm	273mm
NAD\$ 12,000		

Ad Size	(width)	(height)
One-third Page		
Horizontal	185mm	95mm
Vertical	65mm	273mm
NAD\$ 8,000		

Ad Size	(width)	(height)
Quarter Page		
Horizontal	91mm	135mm
Vertical	135mm	91mm
NAD\$ 5,000		

Ad Size	(width)	(height)
Strip Advert		
	185mm	65mm
NAD\$ 3,000		

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## ONLINE RATES

### Banner Advertisement Rates

Banner Name	Position	Size	Rate per month
Leader Board		728 X 90	NAD\$ 3,500
Square Banner		326 X 326	NAD\$ 2,700
Island Banner		300 X 250	NAD\$ 2,850
Sky scraper		300 X 600	NAD\$ 3,000
Content Banner		600 X 90	NAD\$ 2,500

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