

[www.namibiaindustrialsupply.com](http://www.namibiaindustrialsupply.com)

**NAMIBIA INDUSTRIAL**

**SUPPLY**

Namibia's leading quarterly industrial B2B magazine



THE BRIDGE TO YOUR  
**GROWTH!**

**MEDIA KIT**

Published by:



**CONTACT US**

Call: +264 (0) 85 7852896

Email: [info@namibiaindustrialsupply.com](mailto:info@namibiaindustrialsupply.com)

ERF 229, Copenhagen street, Windhoek

## USPs



360 Degree marketing solutions: Video, Print, Digital & PR centric approach which ensures ROI through lead generation from right decision makers & Influencers.

The publication and portal offer updated industry info and other details of the decision-makers to serve as a value-added service to its customers.

In a short period, the company has grown with premium brand publication and portal - Namibia Industrial Supply Magazine

It provides a highly customizable approach altering and amending approaches for all niches.

The highly-qualified, well-trained, and experienced team has grown great growth year by year with its diversified approach.

## Circulation by Industries



### **AUTOMOTIVE**

Agriculture • Electric Vehicles  
Passenger Cars • Two-Wheeler  
Three-Wheeler • Commercial Vehicles  
Automotive Aftermarket



### **INDUSTRIAL**

Pump • Paper Mills • Chemical  
Cement Plants • Construction •  
Electric Motor • Conveyor Belt  
Power Plants • Oil & Gas  
Steel Manufacturers • Textile & Handloom  
Industrial Aftermarket • Mining



### **AEROSPACE**

Engine Main Shaft • Transmission  
Landing Gear • Flight Control System



### **RAILWAYS**

Loco • Wagon Wheel • Traction Motor  
Suspension • Freight Carriers

## Geographical Reach

Windhoek:  
**30%**

Walvis Bay:  
**25%**

Swakopmud:  
**22%**

Okahandja:  
**12%**

Tsumeb:  
**11%**

# NAMIBIA INDUSTRIAL

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### PRINT FACTS

600+  
Happy Advertisers

2,350  
Print Copies

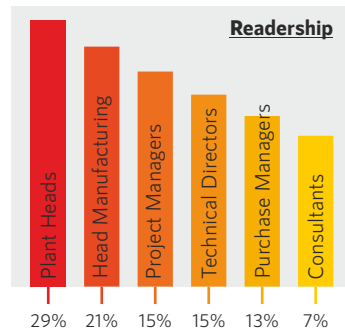
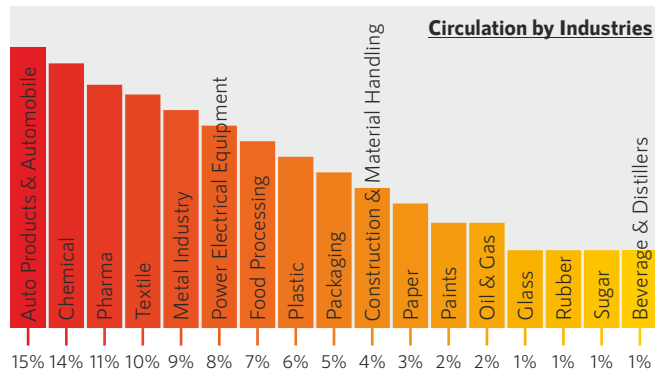
1,150  
Print Subscribers

1,200  
Readership

**NAMIBIA INDUSTRIAL SUPPLY** is Namibia's leading industrial magazine on engineering & allied industry, published by Orient Media CC. Which is consistent in delivering quality & authentic content to the manufacturing industry & allied industry.

#### Magazine Focus

Power | Machine Tools | Automation | Chemical & Process | Mining Industry  
Instrumentation & Control | Gears & Motors | Pumps & Valves  
Construction & Material Handling | Hydraulic & Pneumatics  
Industrial Cleaning | Metal Industry | Industrial Safety



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## DIGITAL FACTS

Total Monthly Engagement

11,300  
Monthly Page  
Views



Followers

6,120  
Monthly Unique  
Visitors



Followers

3 Mins.  
Average Time  
Spent Per Visit



[www.namibiaindustrialsupply.com](http://www.namibiaindustrialsupply.com) is a digital platform of NAMIBIA INDUSTRIAL SUPPLY magazine for the manufacturing professionals to keep them updated about the latest trends of the manufacturing industry on a real-time basis.

### Visitors

Plant Heads | Operations Heads | Head Manufacturing Consultants | Technical Directors | Project Managers  
Purchase Managers | GM, VP, President | EHM & OHS Heads

### Our Online Advertising Programs Include

- ▶ Online Banners
- ▶ Email Marketing with Customized mailers
- ▶ Newsletter Banner Advertisements

# PRINT RATES

## Page Advertisement Rates

PREMIUM POSITIONS		Inside Front Cover	Inside Back Cover
Front Gatefold	Back Page	NAD\$ 25,000	NAD\$25,000
NAD\$ 29,000	NAD\$ 27,000		

Ad Size	(width)	(height)
<b>Double Page</b>		
	405mm	277mm
<b>NAD\$ 25,000</b>		

Ad Size	(width)	(height)
<b>Full Page</b>		
	190mm	277mm
<b>NAD\$ 16,000</b>		

Ad Size	(width)	(height)
<b>Half Page</b>		
Horizontal	185mm	135mm
Vertical	91mm	273mm
<b>NAD\$ 12,000</b>		

Ad Size	(width)	(height)
<b>One-third Page</b>		
Horizontal	185mm	95mm
Vertical	65mm	273mm
<b>NAD\$ 8,000</b>		

Ad Size	(width)	(height)
<b>Quarter Page</b>		
Horizontal	91mm	135mm
Vertical	135mm	91mm
<b>NAD\$ 5,000</b>		

Ad Size	(width)	(height)
<b>Strip Advert</b>		
	185mm	65mm
<b>NAD\$ 3,000</b>		

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## ONLINE RATES

### Banner Advertisement Rates

Banner Name	Position	Size	Rate per month
Leader Board		728 X 90	NAD\$ 3,500
Square Banner		326 X 326	NAD\$ 2,700
Island Banner		300 X 250	NAD\$ 2,850
Sky scraper		300 X 600	NAD\$ 3,000
Content Banner		600 X 90	NAD\$ 2,500

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